

2025 Impact Report



Champions
For Children

FAMILY

EDUCATION • SUPPORT • RESOURCES

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How We Lead

ABOUT US

Hillsborough and Pinellas Counties are among the highest in Florida for the most reported and **confirmed cases of child abuse and neglect**. Since 1977, Champions for Children has served the Tampa Bay area and envisions a world free from child abuse and neglect. We are dedicated exclusively to prevention through providing family education, support, and resources through our nationally accredited services.

Learn more about how we build strong families for thriving children at cfctb.org/about.

FROM OUR LEADERSHIP

Dear Friends and Supporters,

We are honored to share this Impact Report celebrating all that was accomplished during the 2024 calendar year. As the new CEO of Champions for Children, who officially joined in April 2025, and as Chair of the Board of Directors, we are united in our deep appreciation for the progress reflected here. These achievements are a testament to the strength of our staff, the dedication of our leadership, and the unwavering support of community partners like you.

We want to recognize the leadership transition in early 2025. We are deeply grateful to Dr. Amy Haile for her years of visionary leadership and to the Champions team for their steadfast commitment during this period of change.

The highlights you'll find in these pages represent just a glimpse of the momentum built in 2024, a year that laid the foundation for continued growth and innovation. Champions for Children is more than a provider of services, it is a movement powered by passionate people working together to build a safer, stronger future for every child.

Thank you for being part of this mission. Your support is needed more than ever before. Your partnership and belief in our work make everything you see here possible.

With gratitude,



JL Bielon, CFRE
Chief Executive Officer
Champions for Children

Bonnie Saks, MD
Board Chair
Board of Directors





THE NEED IS GREAT

The need to reach children in the Tampa Bay area is great. There are **126,000 children** in our area under the **age of 5**.

The statistics tell a dim story in the Tampa Bay area.

88

Hotline calls are made each day to report cases of child abuse and neglect.

52%

Of these calls are for children 5 years and younger.

3,800

Children are currently in the child welfare system.

Your partnership **brings hope through prevention**. Together we are changing the story by bringing hope to families through **education, support, and resources**.

Together, we are building a brighter future.



OUR APPROACH

Our **evidence-based approaches** provide children and families the most effective and caring service through **research-informed family education programming.**

ACEs

Adverse Childhood Experiences can have **physical, mental, and emotional** impact well into adulthood.



PCEs

Positive Childhood Experiences are **crucial** for **children's thriving, lifelong health, and wellbeing.** and **positively** impact child development.

Building Blocks of Hope

Relationships



Environment



Engagement



Emotional Growth



*These building blocks present **key, positive childhood experiences** that promote health and well-being.*



OUR IMPACT

We provide education, support, and resources.

Family
Education

Community
Education

Parent-Child
Education

Here is a snapshot of our impact over the past year:


16,785
individuals
served


2,248
children and adults
served via family
education


1,213
individuals received
breastfeeding support


18,237
people reached via
community education


1,682
individuals served
via in-home services


3,974
individual participants in
parent-child educational
programs



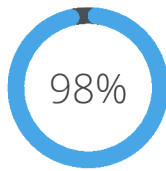
POSITIVE OUTCOMES

Our programs help families develop **healthy parent-child attachments**, **reduce their sources of stress**, and **strengthen their core life skills** so their children can **feel safe, loved, and supported** to reach their full potential.

Here are just a few ways families benefited after participating in one or more of our programs this year:



parents supported their child's healthy development



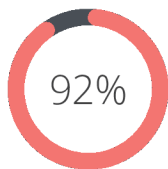
participants were satisfied with quality of services



parents increased parenting skills



parents increased confidence



participants connected to other participants



ISIAH AND TEISHA'S STORY

"This is a place we found refuge. It was a place of support for us, a home that you just can't forget."

Surrounded by instability, Isiah and Teisha found community at Layla's House. Soon after, they were uprooted and re-introduced to Champions for Children's programs at the birth of their third child.

During Josiah's birth, they received much-needed support and resources. These also helped strengthen their relationship and family foundation. Additionally, Isiah found the fathering support he had been craving. Now, Isiah and Teisha are committed to helping other families find the same support.



***Scan for the
full story!***



ALLISON AND RICK'S STORY

For Allison and Rick, Champions for Children feels like a family, a safe place where there is something for everyone.

With so many unknowns — first time parenting and a new environment—Allison and Rick felt overwhelmed but were determined to find help.

Champions for Children's programs provided financial education, parenting resources, communication tools, and developmental support for their daughter.

Allison says the support she and her family received helped them feel empowered while navigating the many challenges they had been facing as first-time parents.

Participant names have been changed and the photo is a representation.



MICHELLE'S STORY

**Champions' Parents as Teachers program
gave Michelle the assurance she needed
for her son's development.**

Michelle first learned about Champions for Children through the hospital after an unplanned C-section left her in pain and unsure of how she would manage as a new mom. With no family nearby for support, she often felt like she was navigating parenthood alone.

Through the Parents as Teachers program, Michelle grew confident. Seth, her son, wasn't walking when they began, but with the guidance of her parent educator, he met his milestones and began walking developmentally on track. Today, Michelle feels supported and empowered, celebrating every step of Seth's development.

*Participant names have been changed and
the photo is a representation.*



WHAT'S NEW AND EXCITING

This year we grew **stronger** as we expanded our support and services. Here are a few highlights.



1

We expanded our Parents as Teachers and Great We Grow programs.

We have added staff, expanded program experiences, and deepened partner relationships. Special thanks to the Children's Board of Hillsborough County for their support!

2

Our Family Learning Center program launched SPARK.

Thanks to funding from the Broadrick Family Foundation, SPARK (Supportive Programming for Adolescents Raising Kids) offers parent education and support services for teen parents.

3

Kids on the Block is now reaching more elementary school students.

KOTB expanded personal safety education programs in Hillsborough County to include 1st, 2nd, and 5th grade, which teach supporting peers and maintaining internet safety.



OUR PROGRAMS

ABC Program

A community resource providing education and breastfeeding support for new parents and families

Baby Bungalow

A parent-child learning and resource center offering playgroups, workshops, and developmental checkups for new parents and families with children birth to 5 years old.

DULCE

DULCE is a family-centered program that supports infants birth to one year by addressing their health needs within the pediatric care setting.

Family Learning Center

A resource helping parents who are in treatment for substance abuse at Ibis Healthcare. FLC offers parenting education, visitation playgroups, and support groups.

FRANC

A dedicated hub for support and services that are focused on fatherhood, including “Nurturing Dads” classes, community events, and more.

Great we Grow

A parent-child learning and resource center serving Town-n-Country offering playgroups, workshops, and developmental checkups for families with children birth to 5 years old.

SPARK

Supportive Programming for Adolescents Raising Kids offers parent education and support services for parents ages 13-19.





OUR PROGRAMS

Healthy Families

A home-visiting program that offers growth and development, stress management, goal setting and positive parenting support, including connections to community services.

Kids on the Block

Educational puppet shows for elementary students that teach personal safety about abuse, bullying, and stereotype prevention..

Layla's House

A parent-child learning and resource center in Sulphur Springs offering education and support activities for expecting parents and families with children birth to 5 years old.

Parents as Teachers

A research-backed, home-visiting program that promotes healthy child development, school readiness, and family well-being for families with children prenatal through kindergarten.

Positive Parenting & Partnership

Tailored classes, workshops, and case management services supporting parenting skills, healthy parental relationships, financial health, and parenting confidence.



TALK READ SING TAMPA BAY

Educates Tampa Bay parents, about the importance of developing a child's brain by talking, reading, and singing beginning at birth.



*We have
programs for
every family!*

Scan here to learn more or
visit cfctb.org/programs



YOUR GENEROSITY ...

We are generously supported by our funding partners:



Additional Support:

\$920,260

received via foundation grants, annual funds, and other private individual and corporate contributions.

\$246,200

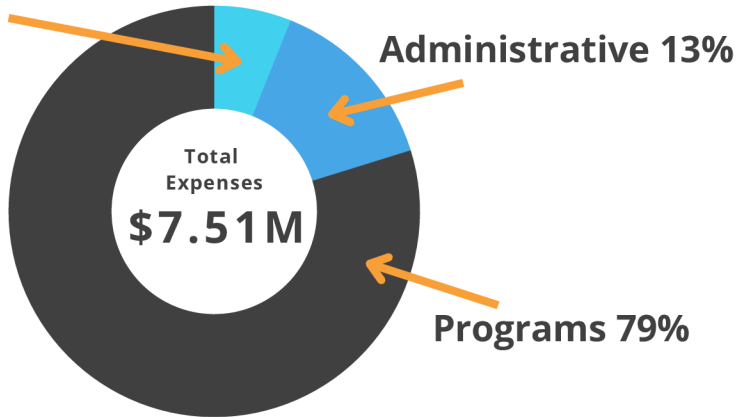
received via fundraising events and signature campaigns

All figures represented in this report reflect 2024 data. To view our 2024 Audited Financial Statements, visit cfctb.org/about/certifications-financials.



... AT WORK

Development 8%



566

books distributed to families and children through our Talk Read Sing initiative.

792

children from 381 families received holiday gifts through our 2024 holiday toy drive, with the help of 96 sponsors!

62,125

diapers distributed to families through our partnership with the Junior League of Tampa and generous community contributions.

All figures represented in this report reflect 2024 data.
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cfctb.org/about/certifications-financials.



IN THEIR WORDS

Read what our families have to say:

Laura R.



"The depth of care and range of family support offered by Champions for Children is simply incredible."

Carmen R.



"We have enjoyed the community programs with our family ... I recommend the pregnancy and prenatal programs to my patients many of who are new parents."

Jennifer C.



"[CFC] has been incredibly beneficial for my children's development. Through their services, they have helped monitor my children's progress, providing valuable insights into their growth and learning."

Ariel D.



"Our [parent educator] provides valuable guidance, helps us track milestones, and shares engaging activities that we love incorporating into our routine."

**Check out
our Google
reviews!**





MAKE A DIFFERENCE ALL YEAR

Child Abuse Prevention Month

Join us in April to raise awareness through events like our **Light the Way Soiree**; become a **Light the Way Ambassador**.

Annual Inshore Fishing Classic

Each year, we invite anglers to engage in a friendly **catch-and-release competition** with prizes, opportunity drawings, and more!

Holiday Tree

During October and November, join us for our **annual Holiday Tree toy drive** to bring cheer to the children and families we serve.

End of Year Campaign

The end of the year offers one final opportunity to support families in our area. **Your year-end giving makes a tremendous impact!**

WE ARE COMMITTED...

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... TO LEADING THE WAY

WE ARE LEADING THE WAY IN
EXCELLENCE AND TRANSPARENCY.

Platinum
Transparency
2025

Candid.



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Champions for Children



@cfctampabay

Learn more at cfctb.org

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